

# DATA PRIVACY NOTICE CUSTOMERS



## 1. IDENTITY AND ADDRESS OF THE PERSON RESPONSIBLE FOR HANDLING PERSONAL DATA

Fuji Oozx Mexico, S.A. de C.V. (hereinafter "FOM"), with address at: Av. Mina de Guadalupe 902, Santa Fe, 36275 Silao, Gto., telephone number: 472 135 2100 and website: <https://www.oozx.com.mx>, complying with the provisions of the Federal Law for the Protection of Personal Data Held by Individuals (hereinafter "Law") is identified as the person responsible for the use and protection of your personal data, which will be treated under the principles of: legality, consent, information, quality, purpose, loyalty, proportionality and responsibility established by law.

## 2. PURPOSES

Through electronic, physical, remote, written and/or verbal means, FOM will collect your Personal Data for the following purposes:

- 1) Evaluate the possibility of FOM formalizing a business relationship with you.
- 2) Comply with the obligations contracted with you in accordance with the commercial relationship, as well as inform you of any situation or change about it.
- 3) Evaluate the quality and carry out satisfaction surveys.

## 3. PERSONAL DATA COLLECTED

- 1) Identification and contact.
- 2) Financial.

## 4. PROTECTION MECHANISMS

FOM will carry out the security measures: administrative, technical and physical essential to maintain the security of your Personal Data. Only authorized personnel (due to the nature of their duties) and who have complied with and observed the corresponding confidentiality requirements, may participate in the processing of your personal data.

Authorized personnel will be prohibited from allowing access by unauthorized persons and from using your personal data for purposes other than those established in this Privacy Notice. The obligation of confidentiality of the people who participate in the processing of your personal data remains even after the relationship with FOM has ended.

## 5. ABOUT ITS USE

We inform you that for quality purposes your Personal Data may be shared with the parent company, Fuji Oozx Inc., which must observe the provisions contained in this Privacy Notice. Therefore, we inform you that FOM will not use your data for purposes other than those mentioned in this Notice.

## 6. TRANSFER OF PERSONAL DATA

We inform you that your Personal Data may be transferred, without your consent being legally required, to the following natural or legal persons:

- Authorities to which we have to communicate your information in order to comply with the Law, as well as for the recognition or exercise of any right.
- Fuji Oozx Inc.
- If applicable, the other transfers contemplated by article 37 of the Federal Law on Protection of Personal Data Held by Private Parties.

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We do not make transfers that require your consent.

### 7. RIGHTS OF ACCESS, RECTIFICATION, CANCELLATION, REVOCATION, LIMITATION AND OPPOSITION TO THE USE OF YOUR PERSONAL DATA

According to the Law, you have the right to:

- 1) Know what personal data we have about you, what we use them for and the conditions of use that we give them (Access).
- 2) Request the correction of your personal information in case it is outdated, inaccurate or incomplete (Rectification).
- 3) Request that we remove it from our records or databases when you consider that it is not being used properly (Cancellation).
- 4) Oppose the use of your personal data for specific purposes (Opposition).

Besides:

- 5) You can withdraw your consent for us to have your personal data (Revocation).
- 6) Establish the limits of access to your personal data (Access limitation).

These rights are known as ARCO rights.

To exercise any of the ARCO rights, you must notify and request in writing the Access, Rectification, Cancellation or Opposition to the following contact:

- Department: Compliance Committee.
- Email: [privacy.fom@oozx.com.mx](mailto:privacy.fom@oozx.com.mx)
- Telephone number: 472 135 2100
- Address: Av. de la Mina de Guadalupe number 902, Santa Fe IV Park, Puerto Interior neighborhood, Silao, State of Guanajuato, Mexico.

Said request must contain:

- The name of the owner and address or other means to communicate the response to your request.
- The documents that prove the identity or, where appropriate, the legal representation of the owner.
- The clear and precise description of the personal data with respect to which one seeks to exercise any of the aforementioned rights.
- Any other element or document that facilitates the location of personal data.

If it were a rectification of your PD, you must also indicate the modifications to be made and provide the necessary official documentation to validate your request.

FOM will notify the resolution to the email address that you designate in your request. The response may be within a maximum period of 20 business days. The response will indicate whether the ARCO request is valid. If it is, FOM will make the determination effective within 15 business days following the date on which it communicates the answer.

### 8. RETENTION PERIOD

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Personal data will be stored until the termination of the contract that formalizes the relationship between you and FOM for another seven years depending on the legal retention periods, or during the time that legal claims are asserted against FOM (legal prescription period 3 or up to 30 years).

### **9. MODIFICATIONS TO THE PRIVACY NOTICE**

The Privacy Notice may undergo modifications, changes or updates at any time, derived from new legal requirements, our own needs, for the goods or services offered to us, our privacy practices, organizational changes, or for other reasons.

- On our website you can find updates to this Privacy Notice, so we ask you to visit it frequently: <https://www.oozx.com.mx/avisos-de-privacidad/>

### **10. CONSENT**

The fact that you have provided us, by any means, with your PD indicates that you give us your free, specific, informed and unequivocal consent for the treatment thereof in the terms of this privacy notice.

**Sincerely.**

**Fuji Oozx México S.A. de C.V.**